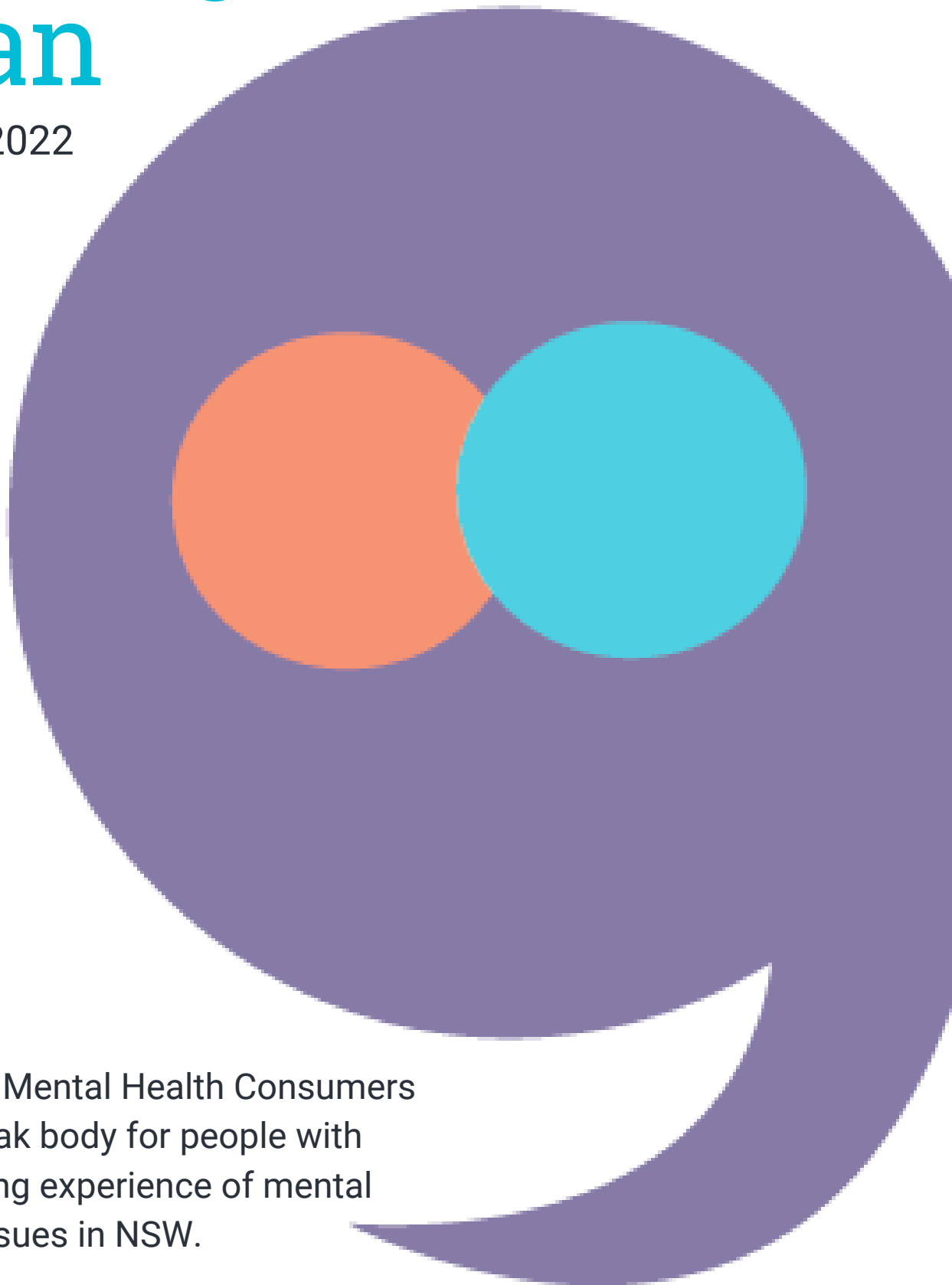




Strategic Plan

2019 - 2022



BEING – Mental Health Consumers
is the peak body for people with
lived/living experience of mental
health issues in NSW.

Strategic Plan

Our Vision

For all people with a lived/living experience of mental health issues to engage as valued members in the communities they choose without stigma or discrimination.

To ensure that the voices of people with lived/living experience of mental health issues are heard by decision makers, service providers and the community with a focus on systemic advocacy.

Our Purpose



Focus 1:

Leadership

As the peak body for mental health consumers in NSW a key component of BEING – Mental Health Consumers' work is providing a model for best practice across the sector.

BEING – Mental Health Consumers seeks to be an opinion leader in the mental health sector.

Focus 2:

Systemic Impact & Influence

People with lived experience are at the heart of BEING – Mental Health Consumers' work and ensuring that systemic change reflects their needs and that their voices are heard.



Outcomes

Service providers and government look to BEING – Mental Health Consumers for best practice and advice

Key Activities

- Promotion of mental health issues via e-news, Facebook, Twitter, LinkedIn and the being.org.au website
- Presenting papers on successful BEING – Mental Health Consumers projects at conferences and other events
- Developing best practice position papers
- Ensuring BEING – Mental Health Consumers' participation in key forums and policy development processes within the mental health sector
- Provide leadership in key state committees
- Reinforcing co-design and consumer-led initiatives and activities

Outcomes

- Policy and services are informed and driven by lived/living experience
- People with lived/living experience feel they are represented by BEING – Mental Health Consumers in systemic advocacy

Key Activities

- Representation of lived experience views in government committees and NGO's in the mental health sector
- Development of submissions for parliamentary committees and royal commissions
- Active recruitment of consumers to participate in consultation activities
- Connecting with diverse communities such as LGBTQI+, CALD, Aboriginal & Torres Strait Islander, older adults, forensic and youth, including the establishment of subcommittees to advise on BEING – Mental Health Consumers' direction and activities

Focus 3:

Innovation & Building Capacity

Supporting the peer workforce and providing capacity building opportunities for people with lived/living experience of mental health issues more broadly.

Outcomes

- People with lived/living experience gain skills and confidence to self-advocate
- BEING – Mental Health Consumers exemplifies best practice in relation to lived experience service provision

Key Activities

- Hosting the annual NSW Mental Health Consumer Peer Workers Forum
- Supporting the development of the peer workforce in NSW including the establishment of a state-wide cross-sector Peer Workforce Network
- Hosting a series of workshops with peer workers to lead the direction and structure of the Peer Workforce Network
- Developing a model for Peer Supervision and other relevant training packages
- Training and employment programs for people with lived/living experience of mental health issues
- Facilitating partnerships with other organisations

Focus 4:

Sustainability

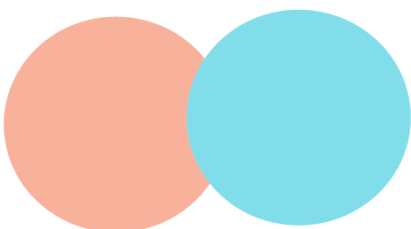
Maintaining strong governance structures and building resilience by continuously seeking a diversity of funding sources, providing the best support to its employees and the people it serves.

Outcomes

- An organisation with strong governance and efficient systems
- Diversified funding that matches operational needs and supports growth

Key Activities

- Achieve and preserve organisational accreditation
- Ensuring ongoing quality improvement of internal organisational processes and practices
- Ensuring that BEING – Mental Health Consumers sees applying for grant funding as core business



Guiding Principles

- Creating space for people with lived/living experience of mental health issues to have their voices heard
- Ensuring that recovery-oriented and trauma-informed practice underpins all aspects of BEING – Mental Health Consumers' operation
- The belief that services and a life free of stigma and discrimination are the human rights of every person
- Providing capacity-building opportunities for all people with lived/living experience to grow
- Ensuring that everything that BEING – Mental Health Consumers does is consumer led

BEING - Mental Health Consumers is a not for profit organisation which receives core and some project funding from the Mental Health Commission of NSW.

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