

# STRATEGIC PLAN 2025-26

## OUR VISION



All mental health decisions in NSW are decided in active partnership with people who have lived experience of mental health issues

## OUR MISSION



We represent people with mental health issues to ensure that lived experience is heard and reflected in decision making, service provision and our communities

### STRATEGIC PILLARS

#### LIVED EXPERIENCE ENGAGEMENT

Amplifying the voices of people often unheard.

#### LIVED EXPERIENCE LEADERSHIP

Embedding lived experience expertise in mental health systems.

#### POLICY DEVELOPMENT

Promoting human rights in all decisions that impact consumers.

#### THOUGHT LEADERSHIP

Cement the consumer voice as central to mental health conversations.

### POLICY PRIORITIES

#### REFORM MODELS OF CARE

Advocate for human rights-based models of care.

#### EMBED LIVED EXPERIENCE EXPERTISE

Embed lived experience expertise in decision-making at every level.

#### IMPROVE SYSTEMS ACCESSIBILITY

Work in partnership with others to ensure systems are accessible for all mental health consumers.

#### INFLUENCE GOVERNMENT DECISION-MAKING

Drive trusted and influential consumer-led advocacy across the NSW Government's agenda.

## OUR VALUES



#### RESPECT & DIGNITY

For inclusion and connection



#### SOCIAL JUSTICE & EQUITY

For participation for all



#### BELIEF IN RECOVERY

Everyone's journey is possible



#### INTEGRITY

Act with transparency and accountability



#### FIDELITY

Represent consumers genuinely and faithfully