

BEING – MENTAL HEALTH INC STRATEGIC PLAN 2015-2018

25 JUNE 2015

OUR VISION

For all people with a lived experience of mental illness to participate as valued citizens in the communities they choose.

THE PEOPLE WE SERVE

We are here to serve people with the lived experience of mental illness in NSW.

Our other key stakeholders include families, carers, the broader community, funders, government, mental health sector, NGO sector, employers, educators and researchers, media and the general community.

OUR PURPOSE

Our purpose is to ensure that mental health consumer views are heard by policy makers, service providers and the community. We do this through facilitating consumer participation in relevant policy making and service development decisions.

VALUES

The lived experience of people is fundamental to all that we do and our work is underpinned by a commitment to upholding international human rights.

We hold the following values:

- **Respect and dignity for all** to enable inclusion
 - Valuing the worth of each individual without judgement
- **Social justice and equity** to ensure participation
 - Promoting equity of access and opportunity in all areas of life
- **Belief in recovery** to make it possible for every individual to recover
- **Integrity** to ensure transparency and accountability
- **Fidelity** to ensure the legitimate representation of the views of consumers

GUIDING PRINCIPLES – how we work

- Principles of recovery underpin all our work
- Recognition of the importance of a holistic approach
- Collaboration and team work
- Flexibility, responsiveness and innovation
- Consultative and participatory processes that have consumers at the centre
- Promoting equity and positive images to address discrimination and prejudice
- Accessible and approachable for all
- Promotion of professionalism and quality practice

STRATEGIC DIRECTIONS – 2015- 2018



Our goals/Strategic Focus Areas	The results we will see
GOAL/FOCUS 1. SYSTEMIC IMPACT and INFLUENCE.	<ul style="list-style-type: none"> • Positive changes in NSW policy, systems and services for people with the lived experience of mental illness. • Demonstrable impact on understanding of mental health consumer views in services, workplaces and the community.
GOAL/FOCUS 2. PROFILE & RECOGNITION.	<ul style="list-style-type: none"> • Recognised widely as the lead organisation for mental health consumer views in NSW. • High consumer membership and participation
GOAL/FOCUS 3. INNOVATION & BUILDING CAPACITY.	<ul style="list-style-type: none"> • Individual consumer, service provider and organisational capacity built through effective training and advisory services. • Stronger consumer workforce with a holistic recovery focus • Being has Registered Training Organisation status
GOAL/FOCUS 4. ROBUST & SUSTAINABLE ORGANISATION.	<ul style="list-style-type: none"> • Thriving, resilient organisation with strong governance and efficient systems. • Secure diversified funding that matches operational needs and supports growth.